

Sector-Recognized Training Programs & Sector-Partnered Experiences for the Arts and Culture Sector

Welcome to Centauri Arts!

We have been active in the Arts and Culture Sector, in education and in leadership, for more than 26 years. **Now, we are proud to partner with School Boards across Ontario to offer SHSM certifications, Sector-Partnered Experiences and Reach Ahead programs - virtually and in-person - designed specifically for the Arts and Culture Sector.**

Centauri Arts works with over 100 industry professionals: musicians, writers, actors, dancers, film-makers, podcast creators, artists, designers and more. Most instructors have years of teaching experience with us – at our arts camps, in our Toronto studio and through our workshops in schools, colleges and universities. Our organization runs several successful arts businesses which encompass components of performance arts, literary arts and fine arts, almost entirely for youth. **Our expertise in the arts and education means we are well placed to offer Sector-Recognized Certifications, Sector-Partnered Experiences and Reach Ahead Presentations in-person at schools, in our Toronto studio and virtually.**

The Arts and Culture Sector is Unique!

Students interested in the Arts and Culture Sector face unique challenges. While some may follow traditional career pathways, many will require the skills to create their own opportunities. A high percentage of professionals in our sector are freelance, work independently or establish their own businesses. Role models and mentorships are vital as young people navigate a field that is rewarding, intensely creative but challenging and competitive. **The objective of Centauri Arts has always been to bring together artists who work successfully in the Arts and Culture Sector, and young people seeking to connect their creative interests with the career paths and lifestyle choices that are right for them.**



1. SHSM Certifications: Arts and Culture Sector

For Training Programs relevant to other Sectors as well as Arts and Culture, see the next page.

Our programs are engaging, interactive and inspiring! Students gain insight into the Arts and Culture Sector while enhancing skills of their choice. SHSM certifications can be offered in almost all areas of the arts and culture – everything from Graphic Design to Special Effects Makeup. Our instructors are industry professionals and experienced teachers, and we oversee the design of all training programs. **Certifications include a 2 hour in-person or virtual workshop delivered by a trained professional, and preparatory/follow-up materials totaling 1-2 hours, which you can pass along to your students.**

Here is a sample of our programs; if you have something specific in mind, please ask! SHSM students receive a certificate on completion of each workshop.

Advanced Training in a Technique	Advanced Training in an Art Form	Other Arts and Culture Electives
<p>Writing for TV & Film Learn about life in a Writers' Room, discover how to format a screenplay, and more.</p> <p>Photography & Photo Editing Students participate in photography 'assignments' and learn to use editing software.</p> <p>The Business of Writing Learn about query letters, submission protocols and literary agents.</p> <p>Fine Art Technique Focus on a specific fine art technique such as figure drawing or perspective.</p> <p>Graphic Design Techniques Learn real world applications of graphic design as you create logos, ads and more.</p> <p>Teaching in the Arts Teaching can be an essential skill for arts workers. Learn how to plan and deliver inspiring workshops in the arts.</p> <p>Dance Technique Hip Hop, Jazz, Ballet & more. Plus, Careers in Dance, Running a Dance Studio.</p>	<p>Indie Filmmaking Learn how independent filmmakers create movies on a budget, from concept to editing.</p> <p>Actor-Training Technique What are the skills you need to be a professional actor? We examine this, & career options.</p> <p>Cartoon Creation Learn the techniques you need to draw cartoons.</p> <p>Podcasting Examine different types of podcasts and create your own. Learn to set up a home studio.</p> <p>Digital Art Creation Explore the possibilities of Digital Art and experiment with creative project ideas.</p> <p>Introduction to Animation Explore the limitless possibilities of animation!</p>	<p>Sector Specific Software (uses open source software)* <u>Choose from these programs:</u> Animation Software Graphic Design Software Photo Editing Software Digital Music-Making Tools</p> <p>Stage Combat Unarmed, found weapon, rapier, knife</p> <p>Audition Preparation for TV, Film, university/college programs and/or theatre</p> <p>Makeup and Cosmetology including special effects make-up for film, theatre, TV</p> <p>Portfolio Development available for fine art, digital art or film program applicants</p>

*These training programs are also available to ICT Sector students

Also check out SHSM training programs relevant to ALL sectors, overleaf!!



2. SHSM Certifications available for Arts & Culture, PLUS Other Sectors

The following virtual and in-person programs can be offered for Arts and Culture students, **or for groups of students in any and all Sectors**. Activities include role-play, drama games, case studies, group presentations and team challenges to teach principles in a practical and engaging manner.

Equity & Allyship

In this workshop we address questions of equity and diversity as they relate to the workplace, and examine inequities relating to gender, ethnicity, sexual orientation, and (dis)ability. Practical and discussion-based activities encourage students to position themselves as allies in our journey to a more equitable society.

Conflict Resolution

Students explore strategies to tackle and resolve conflict in the workplace and beyond. This training program makes use of role play, drama games and self reflection to address essential skills.

Communication Skills

How do we communicate effectively with one another? Students explore body language and oral communication as it relates to a variety of situations to be encountered in the workplace and in life.

Public Speaking Skills

Working in pairs, small groups and finally as a whole group, students learn public speaking skills including speech writing, body language and communication – they apply them practically.

Customer Service

In this hands-on workshop we focus on the principles of CIRP: Communication, Integrity, Respect and Problem-Solving, using role-play, communication strategies and case studies to highlight the importance of customer service in all industries.

Leadership Skills

In this training program we identify and practise a variety of leadership skills using practical activities. Students learn the importance of promoting leadership skills in themselves, and in others.

Entrepreneurship

What are the skills required of a successful entrepreneur? This training program makes use of case studies, but also applies key strategies to the students' own ideas.

Stress Management Techniques

Learn to master techniques that will help you succeed in stressful situations. This workshop includes a self-analysis component, and practical examples of stress management strategies.

More programs are coming soon!

Please ask if your school is looking for a training program that is not listed here.



3. Sector-Partnered Experiences through Centauri Arts

Over the past 26 years, our businesses have encompassed almost all areas of the arts, so we are well placed to offer students the opportunity to engage with real-life industry challenges. Most of our arts endeavors are youth-focussed, so it is easy for students to connect with our objectives.

A Sector-Partnered Experience with Centauri Arts

Our SPE is a full day (6-hour) event for students that takes place in your school. It includes a wide range of interactive and engaging activities: games, group work, presentations, discussions, role play and solo reflection. Students explore the ICE principles in a practical manner, then apply them twice: firstly, to a career goal or business idea of their own, and secondly to a real-life industry problem connected to their Sector. Students receive a Workbook packed with ideas, information and industry anecdotes. Each SPE ends with a self-evaluation.

Students from different schools may be combined in a single SPE, and we are happy to combine different Sectors, too. We offer SPEs for a wide range of Sectors, in addition to Arts and Culture.

A Sample 6-hour, In-School Sector-Partnered Experience

- 9.00 Arrival; leadership activities to explore the value of ICE
- 10-00 Working solo and in pairs, students participate in activities to identify an ideal business venture based on their interests and skills. They apply Innovation, Creativity and Entrepreneurship to their idea, in order to expand it into a viable proposition.
- 11.30 Students are introduced to an industry challenge related to their sector. They work in groups to generate solutions.
- 12.00 Lunch
- 12.45 We use a 'speed dating' system of rotation, as students test their ideas out on one another.
- 1.30 In their original groups, students settle on a solution to the industry problem, and prepare a presentation
- 2.45 Students present their solutions
- 3.15 Students discuss the solutions generated, and the industry leader presents their perspective
- 3.30 Self-evaluation and final observations



The Virtual SPE Option

For remote schools, or in the case of further lockdowns, a virtual SPE can be offered. This consists of asynchronous activities, and a 2.5 hour virtual workshop.

The asynchronous portion consists of:

- A video presentation introducing students to our company and to the principles of ICE
- A workbook. This includes activities that will help students to relate ICE to their interests and skills

The 2.5-hour virtual workshop consists of:

- An interactive look at how ICE can be used to generate solutions to industry challenges
- The presentation of a real-life industry challenge
- A group project in which students generate solutions to the challenge presented
- Group presentations and self-evaluation

"Thanks to Julie and her team from Centauri Arts for running our Sector Partner Experience (SPE) with our students this past week! My students found the brainstorming sessions incredibly useful for their own future endeavours. Julie made the process fun from start to finish, and prepared a number of resources that allowed the day to run seamlessly. Thank you again for a great experience!"
SHSM lead teacher

4. Reach Ahead Presentation: Julie Hartley

If making a living in arts and culture is notoriously difficult, how do you line yourself up for success?

In this presentation for Arts & Culture students, company director Julie Hartley shares her experience, gleaned from a career spent in the arts. This lively presentation combines engaging anecdotes, advice, self reflection and journaling to ensure student engagement. Participants learn how to meld a creator-mindset with practical skills to succeed in a competitive field.

Julie Hartley is a writer, theatre director and arts business owner with more than 30 years' experience in the arts. She is the owner-director of Centauri Arts Camp, Centauri Writing Retreats and the Centauri Arts Academy. Julie has published a novel for young adults, a poetry collection and a textbook for drama teachers, and she has delivered workshops at arts conferences in Canada, Europe and Asia, including CODE, EARCOS and the Shaw Festival Teachers' Days.



To Find Out More, or Reserve Programs for Your Students:
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